

# ANTHROPOLOGY FOR LEADERS PROGRAM

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OpenWork Agency

PROGRAM BROCHURE



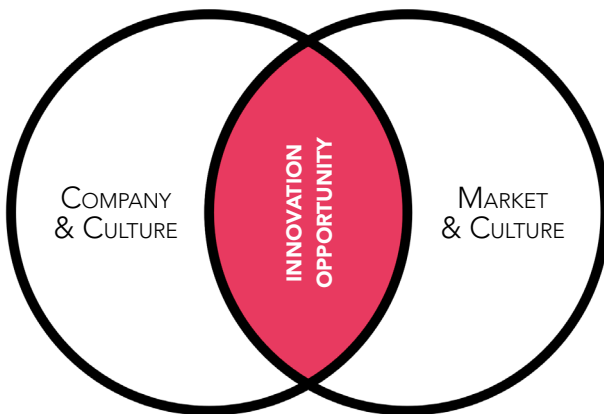
**OPENWORK**  
Discover your future of work

## LEADERSHIP LEARNING FOR THE FUTURE OF WORK

Emerging from the pandemic, leaders are facing unprecedented challenges. From attracting and retaining top employees, to sustaining innovation and strategy execution, to devising new ways of working that take advantage of digital transformation and evolving employee expectations, the decision-making plate is full. New and uncertain operating environments call for new, adaptive forms of leadership.

### WHY ANTHROPOLOGY?

- » Cultural anthropology (CA) is a holistic human science that understands business challenges in both their external (market) and internal (organizational) dimensions within a single framework.
- » CA understands that innovation, growth, and adaptation are what make organizations competitive over the long term.
- » CA provides an interdisciplinary mindset that enhances business decision making



# PROGRAM DETAILS

The anthropology for leaders program is a flexible learning opportunity for mid-to-senior level leaders, managers, and high-performing young talent that is on a fast track of development.

Program content is delivered on-line for individual companies and as an open-enrollment program.

## PROGRAM MODULES

1. Scientific foundations of culture
2. Storytelling and the company strategy
3. New frameworks for decision making
4. Innovation and cultural strategy
5. New ways of working and digital transformation

## PROGRAM DURATION

Program content is tailored for delivery in three different formats.

- » Half-day experience
- » Day-long experience
- » Full leadership development program (LDP)
  - ◇ 5 modules over 5 weeks
  - ◇ Pre-readings
  - ◇ Exercises between sessions
  - ◇ End-of-program project

## PROGRAM TAKEAWAYS

- » Develop techniques for jump starting a growth mindset and innovation
- » Develop a future of work strategy that enhances the employer brand
- » Boost your cultural intelligence
- » Define a holistic cultural strategy

## PROGRAM PARTICIPANTS

The program is designed to enhance the leadership capabilities of professionals in decision-making roles that have impact on:

- » HR and Organizational Development
- » Workplace Strategy & Design
- » Innovation Strategy
- » Future of Work Planning

## PROGRAM FACILITATORS



Drew Jones, PhD  
Anthropologist, former business school professor, author, and Founding Partner of OpenWork Agency.



David Walker  
Coworking pioneer and consultant, design and technology expert, and Founding Partner of OpenWork Agency.

**Contact OpenWork to learn more or to schedule a program**

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# about OpenWork

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OpenWork Agency is a boutique workplace culture and strategy consultancy that helps bold organizations discover their future of work. Through research, strategy, advisory, and design, we help shift mindsets and assumptions to get organizations to better ways of working. Over the past decade we have worked with clients throughout the US and in Asia, Africa, the Middle East, and Latin America. We are based in Austin, Texas.



For scheduling or for more information, please get in touch with us at:



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