



WORKPLACE
INNOVATION SOLUTIONS

OpenWork Agency

BROCHURE // NOVEMBER 2022

OPENWORK
PIONEERING NEW WAYS OF WORKING

WORKPLACE ANTHROPOLOGY WORKSHOPS

For the past twenty-five years, anthropological researchers have helped uncover critical insights into customer preferences and experiences for some of the world's largest companies. These ethnographic insights have led to numerous customer-facing innovations across many industries.

The Hybrid Working **Moment**

Today, as organizations face epochal decisions regarding how they *design work*—where, when, how their people work—cultivating insights into employee experiences is more important than ever. Workplace anthropology is an emerging *design research* specialization that supports organizations as they innovate in how they work and execute on company strategy.

Each organization is unique, and simply adopting a fixed and arbitrary hybrid work schedule (i.e., two or three specific days per week at the office) might work for management but not necessarily for employees. Ethnographic insight can help you define the specific workplace strategy that works for the entire organization.

Challenges:

- ✓ **Alignment**
How to find a hybrid working arrangement that works for everyone— leadership, management, and employees?
- ✓ **Resignation**
How to stem the tide of the great resignation?
- ✓ **Cost Savings**
Are there cost savings to be found in shifting towards activity-based working (ABW)?
- ✓ **Engagement & Retention**
Can your workplace strategy contribute to increasing employee engagement and retention?





40%

of employees in the U.S. are considering leaving their jobs within the next six months.

4 million people quit their jobs per month throughout 2021, totalling almost 50 million resignations

Solutions:

OWA Workshops

Our workplace anthropology programs help organizations think differently about the hybrid working challenges. We facilitate thoughtful yet frank conversations that guide decision makers through six critical domains of hybrid working innovation.



Each of the six domains provides opportunities for innovation, whether it is in how an organization assesses its culture, to what technologies it deploys to connect people to workspace and colleagues, to how it measures employee engagement and retention, to how it might redesign its workspaces for maximum flexibility and efficiency over the long term.

Our workshops help teams cultivate an anthropological mindset so that they can discover the hybrid working strategy that works for all stakeholders. We provide tangible tactics and frameworks that participants can take with them as they define their own sustainable workplace strategy.

Workplace Anthropology “Sprint”

- » Half day
- » Online only
- » Flexible scheduling
- » Quickly covers all six domains
- » Interactive & real-world
- » Includes program summary & report
- » Includes anthropological consultancy resource guide

Fee: \$299/person

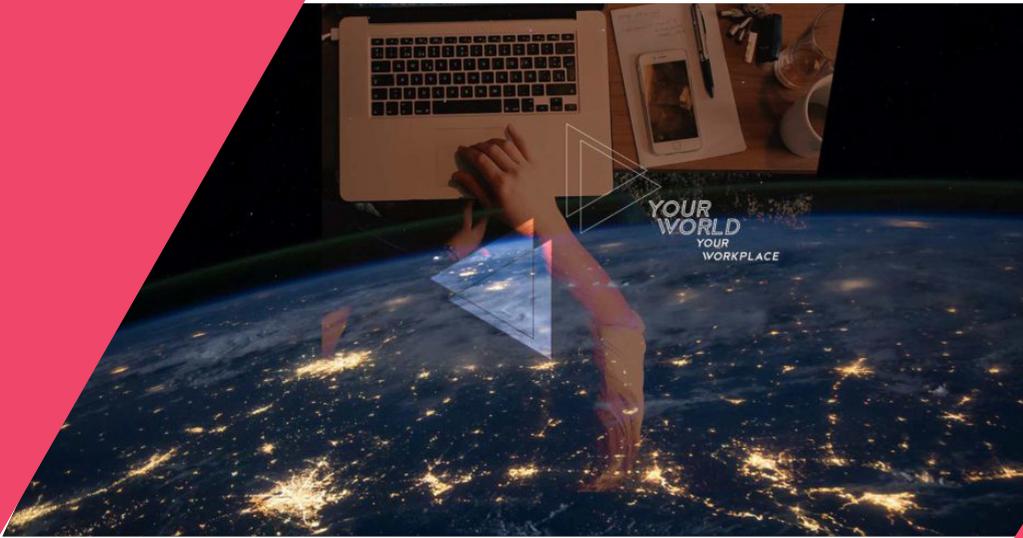
Workplace Anthropology “Program”

- » Day and a Half
- » Online or In-Person
- » Flexible scheduling
- » Deep dive into the six domains
- » Interactive & real-world
- » Includes program summary & report (plus recommendations and roadmap)
- » Includes anthropological consultancy resource guide

Fee: \$599/person

About OpenWork Agency

OpenWork Agency is a boutique workplace strategy consultancy with specializations in flexible working, coworking, activity-based working, and employee experience design. For over a decade we have helped organizations plan, design, and launch flexible workplace solutions around the world.



For scheduling or for more information, please get in touch with us at:



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